



# FEDERICO FERMIN

Graphic/Web Designer

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- [fredfermindesigns.com](http://fredfermindesigns.com)

## Profile

Confident and creative designer who is self-motivated, self-sufficient and resourceful, with a strong background in both print and digital media; excellent time management and communicational skills, and extensive experience in corporate settings.



## Objective

I am in search of a position with an established firm that will challenge my skills and allow me to grow professionally while the company benefits from my passionate dedication to delivering the best in graphic design, and where my cumulative expertise in digital and print media creation will become a true asset that will help achieve communication and marketing goals while helping me to enhance my own professional portfolio.

## Expertise

- Image Editing
- Front-end Web Design
- Publication Design
- Project Management
- Typography
- UX/UI Design
- HTML & CSS
- Office 365
- Social Media Management



Present

2014 - 2017

## Work Experiences

### Graphic Design Lab Tutor

**Broward College** Ft. Laud. FL.

In charge of the graphic design computer lab where I offer personalized tutoring to help students learn the specialized software and hardware used in the creation of digital and print media. Passionately dedicated to helping improve student retention and grades. Also in charge of creating all digital and print materials for distribution. Maintaining records of lab usability, as well as inventory.

### In-House Graphic Designer

**Keller Williams** Miami, FL.

In charge of the creation of all digital and print materials for distribution, including forms, posters, flyers, brochures, client portfolios, and other marketing pieces; development and execution of postal mail and email campaign under strict budget restrictions; redesign and upkeep of the corporate website; image editing and enhancement for property listings.

## Languages

- Spanish Native
- English Fluent
- French Advanced



2016 - 2018

## Education

### Associate Degree in Graphic Design

**Broward College**

- Graduated with High Honors and a 4.0 Grade Point Average December - 2018
- Awarded Best of Class for Illustration and Publication Design Fall - 2017
- Received Student Life Award for Academic Achievement April - 2018

## Hobbies

- Films
- Music
- Art Appreciation
- Painting Oil & Watercolors
- Yoga & Exercise
- Cooking



2016 - 2019

## Volunteering

### BCGD Student Club - Broward College

- President - BC Graphic Design Student Club - 2017 - 2018

### AAF - American Advertising Federation

- Current Board Member - Chair of Communications South Florida - 2019

### AIGA - American Institute of Graphic Arts

- Current active member of the Miami Chapter Since 2016